

MADE IN HAWAII APPLICATION/CONTRACT FOR
EXHIBIT SPACE 2010

Company Name: _____
Address: _____
City: _____, Hawaii Zip: _____
Telephone: _____ Fax: _____
Website: _____ Email: _____
Contact Name: _____ Title: _____
G.E. Tax #: _____ Years In Business: _____

BOOTH SPACE FEES:

CORNERS BOOTHS: \$553.50

NON CORNER BOOTHS: \$508.50

All exhibitors must comply with the Festival's Rules & Regulations, and Laws. ANY EXHIBITOR FOUND IN VIOLATION WILL BE REQUIRED TO VACATE THEIR BOOTH AND WILL NOT BE ENTITLED TO A REFUND OF ANY KIND!

The show is limited to products that are Made In Hawai'i. All products must meet all legal requirements of all applicable laws and rules relating to Made In Hawai'i including HRS 486-119 Hawai'i Made products, which states that: "No person shall keep, offer, display or expose for sale, or solicit for the sale of any item, product, souvenir, or any other merchandise which is labeled "Made In Hawai'i" or which by any other means misrepresents the origin of the item as being from any place within the State, which has not had at least fifty one percent (51%) of its wholesale value added by manufacture, assembly, fabrication, or production within the State".

GENERAL INFORMATION:

DESCRIBE ALL PRODUCTS to be sold, presented, and/or displayed at the Made In Hawai'i Festival.

PUBLICITY: Would you be willing to

- | | | |
|---|------------|-----------|
| 1. Do television morning news shows (in-studio as early as 5am)? | YES | NO |
| 2. Do newspaper interviews? | YES | NO |
| 3. Do radio talk show interviews (in-studio or via telephone)? | YES | NO |
| 4. Provide products for photo opportunities? | YES | NO |
| 5. Provide products for giveaways and promotions? | YES | NO |
| 6. Provide products for media exposure, including wardrobe? | YES | NO |

Given the size of and participation in the Made In Hawai'i Festival, items received from exhibitors to be used in various capacities will not be returned unless prior arrangements are made. For more information, call U'ilani at 721-8631.

AGREEMENT (application is not complete unless signed below):

I understand that the Hawai'i Food Industry Association, Made In Hawai'i Festival Executive Committee, and Festival Sponsors reserve the right to cancel this application/contract at any time. I also understand that no portion of the booth space fees collected, including the deposit, is refundable in the event of withdrawal after Aug. 1, 2010.

I have read the contents of the exhibitor application packet and agree to the terms set forth, including the Made In Hawai'i rules and regulations and definitions.

Signature of authorized individual representing Exhibitor

Date

Print name of authorized individual representing Exhibitor

**Complete and Mail Applications to: Pacific Handcrafters Guild
P.O. Box 29389
Honolulu, Hawaii 96820**

**Questions? Please call U'ilani Mokiao at (808) 721-8631.
Email: info@pacifichandcraftersguild.com**